

FreeFree.ps Fundraising Plan

Raising Funds for Palestine and Lebanon

Goals

To raise funds for organizations doing work in Palestine as well as Palestinians who have reached out requesting support.

Out of several fundraising ideas that have been proposed this plan will focus on one idea to start with: selling t-shirts designed in Palestine with all of the proceeds going to Palestine. We believe that by doing this with full transparency we will distinguish ourselves from other t-shirts for Palestine on the market where an unclear amount of proceeds are donated to unknown causes.

Organizations

These are the organizations that we will raise funds for. We want to focus on organizations on the ground in Palestine and Lebanon. Other organizations may be added if they are doing work directly in Palestine.

Hands for Charity

<https://handsforcharity.org/>

Hands for Charity is dedicated to “helping people in need and ensuring they have access to the necessities of life, including clean water, education, food, shelter, and healthcare.”

Glia

<https://glia.org/>

Glia develops technology like 3D printable medical equipment for deployment to blockaded areas like Gaza. This year they have started sending medical expeditions to Gaza where they have established a clinic.

Islamic Relief Canada

<https://www.islamicreliefcanada.org/>

Islamic Relief conducts relief campaigns and provides aid all over the world and has been raising funds for relief in Palestine and Lebanon.

People

In addition to raising money for the above organizations, we will help promote and donate to campaigns for individuals and families seeking aid in Palestine and Lebanon.

Hanin Al-Barqouni and Bassam Nasr

<https://www.gofundme.com/f/trying-to-continue-life-and-have-a-child-who-fills>

<https://pages.freefree.ps/mutualaid:haneenalbarqouni>

Hanin reached out asking for support for her GoFundMe campaign to flee Gaza with her husband and start a family. Hanin is taking an active role in her fundraising campaign by providing ideas, feedback, and motivation. She is helping to prepare this business plan and checks in about it daily.

Budget

List of Information Required

- How many t-shirts to start with for first order, how to gauge demand?
- Get a quote from ethical, sustainable suppliers
- Determine overhead costs of online store, distribution

Timeline

The goal for this project is to have t-shirts shipping in time for the holiday season in December, 2024.

Activities

Research

T-shirt Design

Hanin has a very nice drawing that she posted as her profile picture and in a video. She has agreed to let us use this image on the t-shirts. She may also be able to help us connect with other artists in Gaza but her safety is the priority.

T-shirt Manufacturing

List of suppliers to get a quote from:

- <https://jerico.ca/>
- <http://www.aboveandbeyondpromotions.com/contact.htm>
- <https://rezonanceprinting.ca/pages/project-quote>

Organizational Partner

We are an ad hoc group of individuals that cannot enter into contracts with suppliers and vendors.

We either need to find an organization to partner with and take this project under its wing or look and incorporating into a not-for-profit organization ourselves.